ALPSP
Learned Journals Collection
Proposal prepared exclusively for
SWING
Southwest Information Network Group
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Introduction

Swets is the world's leading information services company. We build on more than 108 years of experience to maximize the return on investments in time and money for our clients and publishers in today's complex information marketplace. Swets is a true "long tail" powerhouse that provides the most comprehensive and sophisticated e-commerce platform currently available in its field. We are the only information services company that is ISO 9001:2008 certified on a global basis – a testament to our stringent operation and client service procedures.

Through our global infrastructure we have developed relationships with more than 65,000 publishers. Swets is regarded by these publishers as an essential partner in helping them reach a breadth of users they could not reach alone and you will benefit from these associations. Swets is the essential link that brings together institutions of higher learning and publishers to achieve one common goal—getting content that is vital to your end-user.

Proposal

The Association of Learned and Professional Society Publishers (ALPSP) in partnership with Swets is pleased to announce the launch of the 2011 ALPSP Learned Journals Collection. Now entering its eigth year in the market, this award-winning collection (2004 Best STM Information Product: International Information Industry Awards) serves library customers located in approximately 20 countries and provides an ideal way for libraries and consortia to acquire electronic content from 50 highly regarded publishers from a single source.

We are very pleased to announce that seven publishers joined the ALJC in 2011:

- Atlantis Press
- Clay Minerals Society
- El Profesional de la Informacion
- Ottowa united Learning Academy (OULA)
- Pier Professional
- Society of Nuclear Medicine (SNM)
- Science Reviews 2000

More than 1000 titles are available in nine subject-specific collections, which can be combined giving you the opportunity to tailor a package suited to meet your needs. The sub-collections are categorized as follows:

- Archaeology & History (82 titles)
- Law (42 titles)
- Life Sciences (110 titles)
- Linguistics & Arts (127 titles)
- Medicine (260 titles)
- Religion & Philosophy (91 titles)
- Science (213 titles)
- Social Sciences (174 titles)
- Technology (175 titles)
Benefits for SWING

- Swets represents all 50 publishers during consortia negotiations and is the single administration agent for licenses
- ALJC offers a fair license agreement beneficial to customers and publishers, which has been tried and tested since the launch in 2003
- The collection provides an affordable and flexible solution to purchase a wealth of high-quality content
  - Prices can be adjusted to the needs of the consortium
  - We can provide prices per member or collectively
  - The electronic fee is calculated using a small percentage of the total list prices of the journals included in the Collection
  - Studies in various subject areas have consistently shown that commercial journals can cost 2-5 times as much as their not-for-profit equivalents and the ALJC includes a significant portion of this publishing sector
- We provide special prices for groups of institutions ranging in size from small (5 members) to large (over 100 members) interested in the ALJC Full Package. These prices are available on request.
- Access will be activated within 24 hours
- The Collection is a unique initiative of small- and medium-sized publishers to facilitate access
- Promote the ALJC among your members
  - Swets can provide promotional material to increase visibility of the Collection
- Quality of the collection
  - 90% of the titles included in the Collection are peer reviewed journals
  - Many are ranked in the top of their group for ISI Impact Factor
  - Many are official journals of the societies

It is our intent to provide a solution that will help SWING bring more content to your members. Any SWING institution interested in more information or scheduling a free trial can contact:

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